

Code No: 763AB

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA III Semester Examinations, September - 2023

MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours

Max.Marks:75

Note: i) Question paper consists of Part A, Part B.

ii) Part A is compulsory, which carries 25 marks. In Part A, Answer all questions.

iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART - A**(25 Marks)**

- 1.a) Give the importance of Information systems towards Business organisations. [5]
- b) What are the primary data sources for conducting business analysis in Information Systems? [5]
- c) Design the prototype iterative model with its applications. [5]
- d) Explain the concept of Business process redesign. [5]
- e) What do you understand by Cyber laws? [5]

PART - B**(50 Marks)**

- 2.a) Illustrate the importance components of Information system.
- b) Discuss different social issues in Information system with suitable examples? [5+5]

OR

- 3.a) Demonstrate the Managerial challenges faced in the Information Technology era?
- b) Explain different strategic advantages of using Information system in business organisations? [5+5]

- 4.a) Give the different elements in Knowledge Management System?
- b) Elaborate the using of different business applications in e-Commerce platforms. [5+5]

OR

- 5.a) What are different types of Supply Chain systems used in the organisations?
- b) Summarize the business applications used particularly in the e - business systems. [5+5]

- 6.a) Explain the different tools used for the system acquisition in Management Information systems?
- b) Demonstrate the major elements in Water fall system development model? [5+5]

OR

- 7.a) Discuss the process involved in the Information system planning?
- b) Design prototype iterative model used in Management information system? [5+5]

8. Explain the methodology for modeling and designing system with suitable examples. [10]

OR

9. Illustrate the new approaches for system building in the digital firm era with its advantages and also disadvantages? [10]

QA QA QA QA QA QA QA Q

10.a) Discuss the concept of e-Consumers with its importance?

b) Give the relationship between Cyber crime and Information security.

[5+5]

QA QA QA QA QA QA QA Q

OR

11.a) Explain the different elements in inter networks security defenses.

b) What is phishing in Cyber security and how to prevent it?

[5+5]

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QA QA QA QA QA QA QA Q

QA QA QA QA QA QA QA Q

QA QA QA QA QA QA QA Q

QA QA QA QA QA QA QA Q

QA QA QA QA QA QA QA Q

QA QA QA QA QA QA QA Q